## PLAYER \* MAP X-RAY

## Connect to a Player's LinkedIn<sup>,</sup> profile using PMX

Add Person	×	1.
Person:  in Organization O on Our Team	Player Plan: Value: what value do they want professionally and personally via the project?	LinkedIn <sup>®</sup> Profile URL
Name: First: Last: Search LinkedIn Contacts (Name and Keywords entered are used for the search) Keywords: LinkedIn URL:	Benefit: how does benefit show "why work with you" and can you quantify it? Notes:	Click to search for LinkedIn <sup>®</sup> URL by First & Last name (add company as keyword), click "Contact info" for their LinkedIn <sup>®</sup> profile URL, copy URL (other option is to copy browser URL)
Title:		then paste to PMX LinkedIn <sup>o</sup> URL box.
Location:	Bridges: Add Bridge Add notes on bridges to clarify the foundation for your existing bridges or how you will build required bridges.	
Contact: Phone: Email:	Note:	2.
Power:  ● None  ○ ▼ Low  ○ ► Medium  ○ ▲ High		Button to LinkedIn <sup>®</sup>
Preference: OPositive   Neutral   Negative		
Roles: □ ﷺ Business □ ☆ Champion □ 🖡 Competitor		Click to connect to LinkedIn <sup>®</sup> profile
Contract  Funds  Pen Power		
MBTI® Type:	Cancel Add	Charles Estes President (New York)
		<b>EO</b> +

- The first time you utilize LinkedIn<sup>®</sup> on PMX, you will be prompted to authorize PMX to connect to your LinkedIn<sup>®</sup> account via PMX "My Account"
- ✓ <u>Select what people see</u> when you utilize LinkedIn<sup>∗</sup> on PMX, you will be prompted to authorize PMX to connect to your LinkedIn<sup>∗</sup> account via "My Account"

LinkedIn<sup>®</sup> login or join LinkedIn<sup>®</sup> today

## If questions, ping us at pmx@playermap.com or 1.414.921.2550